



100% PCW, white uncoated stock
30% PCW white semi gloss
Also available Hydrosoy Ink System

Recycled Content Labels

Organic Nation chooses a Green Label for their new organic gin

Selling Success

When Organic Nation, the first organic micro-distillery in Oregon, was preparing to launch their new ON Gin, they sought the advice of David Tally of Tally Media, for their packaging needs. To maintain consistent with the company's sustainability initiatives, the owners asked about sourcing a label made from recycled material. David contacted Label Works, who had recently teamed with their supplier to offer recycled content labels and recommended the 100% post consumer waste label material. Organic Nation used the material for their new label and just announced that they received the silver medal for packaging in the 2009 San Francisco World Spirits Competition.

Selling Ideas

Organic food and beverage manufacturers

Regional producers with 'Locally Grown' alternatives

Local and state government groups promoting conservation and recycling

Colleges and universities driving sustainability initiatives

Product manufacturers using renewable sources or recycled materials

Marketing organizations designing green campaigns for their clients